PERC offers states a complete hosted website solution for $600/year
($500/year in rebate funds and $100/year in PGA funds)

Fully Responsive, Wordpress Website
Flexible, mobile-responsive website built on the modular Wordpress platform and hosted for you at WP Engine. Choose from one of three color palettes that best match your state's association colors.

Meeting Registration Services
Create simple registration forms for meetings, questionnaires, and other online forms on your website. Secure online payment processing using Authorize.net or PayPal.

Site Traffic Analytics and Reports
Monthly statistics from Google Analytics monitoring website traffic will be shared with you monthly so you can see how your site is performing.

Fresh Content

Immersive, interactive home page kept current with the latest regionally specific content, a filterable news feed, sponsor logos and your associations announcements and events. We will upload new videos, photography, case studies, testimonials, and sales tools.

Questions? Contact us at StateCare@propane.com, or call 202.452.8975.

Beyond a template, PERC provides content & services for your website

Market-Focused Content
We will leverage content from the new propane.com to meet your association's market priorities with regionally specific messaging. Content is customized to target consumers, construction pros, fleet managers, school transportation directors, landscape contractors, and farmers and producers.

Collaborative Management
Manage your own membership directory and information page, while we keep industry and educational content fresh. PERC can also update information on your incentive programs, training classes, meeting and event schedules.

Support.
Whether you need help with your website or just have a question, we're here to support you. We are available work days, 9am – 5pm ET. You can submit requests to us by:

Training
PERC offers one-on-one training on how to use your website to power your association with comunication, registration, and ecommerce.

Email
We provide you with hosted Exchange email accounts for your whole organization, including anti-virus, spam filter, and mobile sync. Set up and support is included as part of this program.

Powered by the latest technology

Domain Management
PERC provides domain Technical Administration, renewing your domain registration and paying the associated annual registration fee.

Social Media Integration
Easily share content to your social media accounts with integrated social sharing features.

Localization
Our "Find a Retailer" map is powered by Google My Business to help consumers find their nearest propane retailer. Your website will take advantage of Google powered localization.

Search Engine Optimization

All content that PERC publishes is written to take advantage of high-traffic search terms so your site comes up higher in the rankings.

E-Commerce & List Management

Woo Commerce Package

Memberships allows you to create an entire membership system that's seamlessly tied to your store.

You can restrict your content to members, but you can also "drip" that content over time to schedule when members have access. Sell access to memberships, include memberships with product purchases, manually assign memberships, and completely integrate member perks within your store.

Event Registration and Member Management with Gravity Forms

Build your event registration forms, collect sign-ups and fees through Gravidy Forms on your website. There's no programming knowledge required!

Build and publish your forms in just minutes. No drudgery, just quick and easy form-building. Select your fields, configure your options and easily embed forms on your state site using the built-in tools.

State Digital Engagement Platform

Sign up today:

StateCare@propane.com
or call 202.452.8975