



propane sales forum

LEARNING & ACTION
FOR BUSINESS GROWTH

Tuesday, May 20			
7:30 AM	Conversations and Coffee, Foyer of Lucerne		
8:30 AM	Breakfast		
9:30 AM	Keynote Speaker: Sam Richter. Get The Meeting No One Else Can.		
11:00 AM	Break		
	ROOM: Lucerne III	ROOM: Alpine I	ROOM: Alpine II
11:15 AM	Harvesting Growth: Guiding Farmers from Diesel to Propane	Funding Propane Innovations: Grant Writing for Propane Equipment Success	From Sizing to Selling: Generator Sizing & the Heat Pump Solutions for Homes
12:30 PM	Lunch		
1:30 PM	Sam Richter: Generative AI and Your Future		
2:30 PM	Break		
2:40 PM	Working with ESCOs: A Roadmap for Propane Market Expansion	Autogas Advantage: Drive Your Message Home with Fleet Managers	Propane in Every Home: Tapping into the Manufactured & Modular Housing Market
3:40 PM	Break		
3:50 PM	Cutting Emissions and Grass: Marketing Propane Off-Road Mowers	Optimizing Commercial Spaces: CHPs & Propane Cooling	Rent, Return, Repeat: Driving Demand for Propane- Powered Rental Equipment
5:00 PM	Day One Sessions Conclude		
6:00 PM	Reception in Hotel: Eleve Ballroom, 42 nd floor		

Wednesday, May 21, 2025			
8:00 AM	Breakfast		
	ROOM: Lucerne III	ROOM: Alpine I	ROOM: Alpine II
9:00 AM	Cargo Conversations: Winning Strategies for Influencing Port Decision Makers	Driving Profits: Propane Solutions for Corporate Fleets	Fueling Success Together: Building Strong Propane Partnerships with Trade Allies
10:00 AM	Break		
10:15 AM	Propane Pathways to Growth: Maximizing Sales in Hospitality, Schools and Healthcare	Charging Ahead with Propane: Autogas and EV Charging Solutions	The Next Level Lift: Propane Forklifts for Today and Tomorrow
11:15 AM	Conversations and Coffee, Foyer of Lucerne		
12:00 PM	2025 Sales Forum Concludes		