

MARKETING MANAGER OF AUTOGAS AND MATERIAL HANDLING

August 2025

SHAPE THE FUTURE OF CLEAN ENERGY! We're looking for a creative force who can shape messaging that resonates — across video, digital, radio, and social — and spotlight propane's role in powering fleets and forklifts. You'll work alongside a mission-driven team to elevate propane's profile in transportation and logistics, lead bold campaigns from concept to execution, and turn technical data into stories that drive real demand. If you're ready to combine strategic thinking with creative horsepower, this could be your next big move. Read on...

The **PROPANE EDUCATION & RESEARCH COUNCIL (PERC)** has an amazing opportunity for a **Marketing Manager of Autogas and Material Handling**. The first energy council of its kind, PERC is a non-profit that works with retailers, consumers, and partner industries to drive innovation in order to expand adoption of propane as a clean, domestic, and affordable energy source. This position reports to the Vice President of Communications and Marketing and is classified as exempt.

Job Summary:

The **Marketing Manager of Autogas and Material Handling** leads the development, execution, and evaluation of strategic marketing and public relations plans for the Autogas and Material Handling sectors, while also supporting emerging opportunities in the Power Generation market. This role works closely with Business Development teams to ensure all initiatives are aligned with PERC's strategic priorities — delivered on time, on brand, and within budget. Key responsibilities include managing the creative brief process for assigned markets, collaborating with PR partners to ensure message consistency, and translating complex technical data into clear, compelling language. As a member of the Rapid Response team, this position plays a critical role in verifying market-specific claims and supporting fast, accurate communications. Strong writing and editing skills are essential. Additional duties as assigned.

Experience and Requirements:

- 5 years of experience managing paid media plans and leading PR efforts, minimum.
- Deep understanding of communication tactics, including video, print, web, social and other forms of communication.
- Passion for learning.
- Sense of urgency.
- Write and edit articles, newsletters, and presentations.
- Create spreadsheets to track and manage market budgets.

Abilities and Attributes:

- Exhibits the values of the organization: Collaborative, Dependable, Respectful, Purposeful, Customer-focused.
- Excellent written and verbal communication skills.
- Ability to build strong relationships with internal and external stakeholders
- Ability to manage vendors and budgets
- Project management skills
- Leadership skills
- Collaborative team player

Education: Bachelor's degree in communications, marketing, or English preferred

Working Conditions: Office Work Environment (65%-100%) / Travel (up to 35%)

In addition to a competitive salary, PERC offers excellent benefits such as: vacation and sick pay, 401(k) retirement plan, healthcare (to include Vision and Dental), LTD, Life insurance, and a wonderful and supportive work environment.

Only applicants who answer all application questions and meet the stated qualifications will be considered.

Please apply via this link: <https://propane.bamboohr.com/careers/49?source=aWQ9MjM%3D>

THE PROPANE EDUCATION AND RESEARCH COUNCIL IS AN EQUAL OPPORTUNITY EMPLOYER. All qualified applicants will receive consideration for employment without regard to race, sex, color, religion, national origin, sexual orientation, gender identity, disability, veteran status or any other characteristic protected by federal, state or local law.