



Upgrade To Propane Energy

EARN UP TO \$1,000 PER NEW HOME



Help Prove the Benefits of Propane and Get Up to \$1,000 per New Home

Propane is a home energy upgrade that gives your customers superior comfort and lower energy costs compared to all-electric homes. That's why, for builders and remodelers alike, adding propane performance is a significant competitive advantage.

With the Propane Construction Research Program (PCRP) you can earn up to \$1,000 per new home when you add propane appliances to your projects, for as many homes as you build. Remodel projects that replace a heating oil- or electric-powered appliance with a propane appliance may be eligible for an additional \$500. It's a win-win for you and your customers.

The PCRP is designed to collect data from participating builders to inform research about propane use in the residential building industry. As part of the program, participants are required to complete a survey about the homes they build or remodel using propane. Survey topics include any challenges participants may be facing, consumer perceptions, and project details such as comparable selling price and time on market. Completion of the survey must occur before compensation can be released. Qualifying and selected construction professionals receive monetary compensation¹ upon satisfaction of all program requirements once emissions data and survey responses are submitted.

LOWER COSTS. STRONGER RETURNS.

Builders report savings, higher prices, and faster sales with propane homes.



COSTS LESS TO BUILD

33% of builders report propane homes save \$2,000-20,000 per home.



HIGHER SELLING POTENTIAL

20% of builders report higher selling prices with propane-equipped homes.

COMPENSATION GUIDELINES²

PROPANE APPLICATION	COMPENSATION
Minimum of two appliances with a maximum of \$1,000 for new construction. Some applications may be eligible for an additional \$500 remodel bonus.	
At least one of these applications is required:	
1. Boiler, Furnace, or Combi Boiler (not a heat pump)	\$500
2. Water Heater (tankless or storage tank)	\$300
Eligible additional appliances:	
1. Cooktop or Range, Clothes Dryer, Standby Generator, Fireplace or Gas Log Set, Propane Gas Piping for Outdoor Equipment (must comply with all codes)	\$100 Per Appliance
2. Hydronic Air Handler	\$300

PCRP ELIGIBILITY REQUIREMENTS

To be eligible, each project must include at least two propane appliances, one of which must be: a boiler or furnace, combi boiler, or a tankless or storage tank water heater. In addition to meeting the baseline propane installation requirements, applicants must also meet the following criteria³:

- You are a licensed U.S. builder or remodeler and at least 18 years of age.
- The homes for which you are applying were built or remodeled between January and December in the current calendar year. Funding is limited, so the sooner you submit your application, the better.

Applicants must also submit a home energy analysis from the Energy Planning Analysis Tool (EPAT) for each project to qualify. The EPAT calculates a home's potential energy use and modeled emissions data, and is included in the PCRP online application.

For questions regarding specific scenarios or what qualifies, call PERC at **202-452-8975**.

The PERC builder program has allowed us to work with builders on projects where they initially were convinced that going all electric was the best option. With the tools on the PERC website in conjunction with the PCRP benefits, builders in our area realize the value-added proposition that propane brings to the project.

- Bill Moore, Sales Manager, Conger LP Gas

¹ Program will pay participants upon receiving a completed contract, W-9, and EPAT. Applicants will receive a 1099 for tax purposes.

² Equipment must be purchased new. Maximum amount of compensation for any combination of propane uses is not to exceed \$1,000.

³ Other conditions may apply. PERC has the right to deny an application even if all eligibility requirements are met.

PROPANE APPLIANCES

High-efficiency propane gas appliances boost performance and help homeowners lower their energy costs. When multiple propane appliances are combined for maximum efficiency, it can earn builders or remodelers even more per home.

HOME HEATING

Cost-efficient heating with a more comfortable and consistent warmth.



WATER HEATING

Faster hot water with up to 50 percent cost savings compared to electric options.



COOKING

The joy and control of cooking with gas just like the professionals.



CLOTHES DRYING

Faster drying, easier on clothes, and up to 20 percent reduced energy use.



FIREPLACES

Greater heating capacity and energy efficiency than electric or wood fireplaces, with zero cleanup.



STANDBY GENERATOR

Backup power that's always ready, because unlike gasoline or diesel, propane never degrades.



HOW TO APPLY

Visit propane.com/PCRP to learn more, determine if you qualify, apply, or reserve your compensation for a project not yet completed.

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 Propane Education & Research Council

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