ENERGY FOR EVERYONE®
propane

Events Industry Leader Relies on Propane to Keep Shows Running

Thanks to propane's versatility and quick refueling, Freeman is able to keep forklifts and shows running smoothly

Freeman is a global industry leader in creating event experiences, ranging from conferences and meetings to exhibitions and VIP showcases. With 95 years of experience running events, Freeman knows that reliable, efficient material-handling equipment is crucial to making its events a success — and propane forklifts have proven to meet these needs consistently and repeatedly.

When working with local vendors to employ a forklift fleet at a show, Freeman found that propane provides a powerful, reliable, and clean energy option to get the job done successfully, from operating on the floor to refueling and every step in-between.

"Propane is vital for our industry at this point. I don't know what the future holds, but we could not do shows without propane. It's imperative to have propane in our business."

RON BROWN
Senior Vice President of Delivery and Brand Experience, Freeman



100% POWER FROM PROPANE

On average, Freeman runs its propane forklifts for 14 hours a day, meaning it's imperative to keep the forklift fleet reliably running on schedule. Fortunately, propane-powered forklifts provide 100% power throughout operation, with one propane cylinder powering a forklift for an entire eight-hour shift without slowing down.

CONVENIENT REFUELING

Because Freeman's teams work on a tight schedule, it's imperative to have quick refueling processes in place. Typically, cages of propane cylinders are set up in a safe space near the convention center, which a local propane supplier refills each day. Recharging infrastructure requires significant space, adding to both upfront costs and ongoing expenses, including increased electric bills for powering an entire forklift fleet. If the Freeman team were to deploy an electric forklift fleet, the venue would need a dedicated recharging space and enough forklifts to rotate throughout the day to keep product moving while recharging other forklifts.

CLEAN & SUSTAINABLE

Despite recent pushes to reduce emissions by banning internal combustion engines in favor of electric models, event industry professionals know it's unrealistic and not the cleanest option. In fact, propane forklifts have a lower carbon footprint than electric forklifts when lifecycle emissions are considered. This is due to the number of emissions produced in the manufacturing, transportation, and disposal of electric forklift batteries, as well as the generation and distribution of electricity, which often still comes from a coal power plant.

PROPANE FORKLIFT HIGHLIGHTS

125+
FORKLIFTS
used during Freeman's largest events

14
HOURS
average run time of propane forklifts during events

30%
COST SAVINGS
in purchasing propane forklifts vs. electric models



FOR MORE INFORMATION

To learn more about how propane can benefit your forklift fleet, visit **propane.com/forklifts**.

"What concerns me about electric right now is you don't know how long that battery is going to last. With propane, you don't have to worry about that because you can just put another tank on."

RON BROWN
Senior Vice President of Delivery and Brand Experiences, Freeman

Propane Education & Research Council

200 S. 10th Street, Suite 1075 / Richmond, VA 23219
P 202-452-8975 / F 202-452-9054
© 2025 6133-CS-25 PRC-106133